



STRATEGIC PLAN IMPLEMENTATION
DETAILED STEPS
2024

INITIAL GOALS

- Growing young organists member segment
- Utilizing micro-volunteerism to recruit new volunteers
- Opportunities to grow awareness of the Omaha chapter

GROWING YOUNG ORGANISTS' MEMBER SEGMENT

HIGH PRIORITY

- Partnering with The Omaha Conservatory of Music for organ lessons
 - Create proposal
 - First United Methodist Church is a possible site
 - List of potential teachers
 - Meeting with Omaha Conservatory
 - Promote
 - Share with other music studios who do not offer organ
 - Share with piano teachers
- Targeted programming and collaborative events specifically for young organists

- Research what other chapters have done for ideas
- Research the resources national offers for ideas
- Recruit a Young Organist for the Program Committee
- Information sharing and marketing to young organists
 - Create a list
 - St. Paul Music Conservatory, other studios
 - Include Young Organists in general publicity and information sharing

UTILIZING MICRO-VOLUNTEERISM TO RECRUIT NEW VOLUNTEERS

HIGH PRIORITY

- Planners must develop a delegating mindset and not do everything themselves
 - Recruit a champion for each opportunity
 - Champion may assemble a task force, work group, as needed
 - Create a list of tasks for each event
 - Create standard templates for tasks needed for all events
 - Delegate tasks or recruit volunteers
- Task force, team, other terms rather than “committee”
 - Determine new terms
 - Update website, agenda, *Windchest*, etc.
- Survey all members
 - Areas of skills and interest for micro-volunteerism
 - Areas members need to be challenged in for programming
- Develop systems for “one and done” tasks
 - Review every program and event in the 2024-2025 program year

OPPORTUNITIES TO GROW AWARENESS OF THE OMAHA CHAPTER

HIGH PRIORITY

- Develop contact and resource lists and relationships with organizations open to sharing publicity
 - Print, radio television
 - Denominational contacts
 - Partner organizations and arts groups and organizations
- Promotion schedule created
 - Far in advance – save the date
 - In the month ahead
 - Immediately before
- Redefine “Chapter Friend” and share information regularly
- Clergy relationships
 - Small things rather than grand events, such as a note during clergy appreciation week
 - Create a list of options
 - Address common issues – workplace burnout, mental health, self-care, team building
 - Articles in *The Windchest*
 - Event on a shared topic, not necessarily organ related
 - Offer resources
 - Recruit to join the “Chapter Friends”
 - Send invitation to all clergy in the greater Omaha area